

Lenzing Aktiengesellschaft
Werkstraße 2
4860 Lenzing, Austria
www.lenzing.com

Phone +43 7672 701-2713
Fax +43 7672 918-2713
E-mail w.kaserer@lenzing.com

Ref. kawa
Date 28/01/2019

Lenzing ranked first by Canopy for sustainable wood sourcing

- Re-confirms Lenzing's responsible procurement of wood
- Underpins role as a leader in sustainability
- Lenzing helps preserve global forests and biodiversity

Lenzing – The Lenzing Group has once again been rated the number one producer of wood-based fibers (out of 31 globally) in the world with respect to the responsible procurement of wood, the key raw material in cellulose fiber production. This is the conclusion of the Hot Button Report published recently by the Canadian environmental organization Canopy.

“We are proud of this top ranking. It underpins our role as a leader in sustainability and gives our customers confidence that we have the right practices in place to prevent the use of wood and pulp from ancient and endangered forests”, says Stefan Doboczky, Chief Executive Officer of Lenzing. “Sustainable wood and pulp sourcing has long been given the highest priority by the Lenzing Group. Forest protection is crucial for Lenzing, not least because of the loss of biodiversity and climate change, which are becoming ever more important issues.”

Responsible sourcing and sustainability are key elements of Lenzing's corporate strategy. They help preserve global forests and prevent deforestation, which in turn make a substantial contribution to climate protection.

The Hot Button Report proves once more that there is a low risk for buyers using Lenzing fibers. Lenzing was one of the first wood-based fiber producers to complete and publicly release the results of its CanopyStyle Audit in 2017 confirming this. In 2019, the company will complete its second annual audit.

Lenzing's achievements

In 2018, Lenzing adopted additional due diligence measures when sourcing from high-risk countries, a decision positively noted by Canopy.

Lenzing's innovative TENCEL™ Lyocell fibers with REFIBRA™ technology, in which cotton scraps are partly used as a raw material, have been welcomed by the market as a product that takes pressure off the use of wood as a raw material. REFIBRA™ technology is the most advanced concept in the wood-based fiber market that clearly incorporates circular economy features on a commercial level.

Canopy also praised Lenzing for using its influence to help advance a conservation legacy in the heart of Canada's boreal forest. Lenzing communicated its support and encouragement for formal protection of the Broadback Forest to government and First Nation decision makers.

Photo download:

<https://mediadb.lenzing.com/pinaccess/showpin.do?pinCode=tTZhf8nw5L1G>

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For more information please contact:

Mag. Waltraud Kaserer

Vice President Corporate Communications &
Investor Relations
Lenzing Aktiengesellschaft
Werkstraße 2, 4860 Lenzing, Austria

Phone +43 7672 701-2713

Mobile +43 664 81 31 834

Fax +43 7672 918-2713

E-mail w.kaserer@lenzing.com

Web www.lenzing.com

Mag. Angelika Guldt

Sustainability Communication
Lenzing Aktiengesellschaft
Werkstraße 2, 4860 Lenzing, Austria

Phone +43 7672 701-2735

Mobile +43 664 61 12 266

Fax +43 7672 918-2735

E-mail a.guldt@lenzing.com

Web www.lenzing.com

About the Lenzing Group

The Lenzing Group is an international company that produces high-quality fibers and filaments from the renewable raw material wood with environmentally friendly and innovative technologies. These fibers form the basis for a wide range of textile and nonwoven applications, and are also used in work and protective wear and in industrial applications.

Lenzing's quality and innovative strength set global standards for wood-based cellulose fibers. With 80 years of experience, the Lenzing Group is the only company in the world which produces significant volumes of all three wood-based cellulose fiber generations. Its products are marketed under the following brands: TENCEL™ for textile applications, VEOCEL™ for nonwoven and LENZING™ for special applications in other areas and other products. Innovations like REFIBRA™ technology, the identifiable LENZING™ ECOVERO™ branded fibers and TENCEL™ Luxe branded lyocell filament yarn make Lenzing a global innovation leader.

The Lenzing Group's success is based on consistent customer orientation combined with innovation, technology and quality leadership. Lenzing is committed to the principles of sustainable management with very high environmental standards and can underscore this commitment with numerous international sustainability certifications for its business processes as the most sustainable company in the sector. In addition to fibers, which form the core business, the Lenzing Group is also active in the fields of engineering and plant construction – mostly for its own locations, but also for external customers.

Key Facts & Figures Lenzing Group 2017

Revenue: EUR 2.26 bn

Nameplate capacity: 1,009,000 tons

Employees: 6,488

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Canopy

Over 160 CanopyStyle partner brands, designers, retailers and countless others in the clothing sector rely on this yearly assessment of the performance of viscose and rayon producers to make responsible sourcing decisions, inform their engagement of suppliers and reach their sustainability goals.

Canopy is an international not-for-profit environmental organization dedicated to protecting our forests, species and climate. Canopy collaborates with more than 750 companies to develop innovative solutions, to make their supply chains more sustainable, and to help protect our world's remaining ancient and endangered forests. Canopy's partners include H&M, Sprint, Penguin Random House, Zara, TC Transcontinental, The Globe and Mail, Scholastic, and also the Lenzing Group. Canopy's work relies on the support of individual donors.

Canopy's Hot Button Report was first launched in October 2016. It is now the primary tool for the more than 160 brands, retailers and designers who are part of the CanopyStyle initiative, as they analyze and select viscose supply chain partners to realize their public sourcing commitments.

A small subgroup of brands, currently composed of H&M, M&S, Inditex/Zara, EILEEN FISHER and Stella McCartney, are known as "CanopyStyle Leaders for Forest Conservation," and provide vision, strategic insights, inspiration and active leadership to the initiative.